



Sponsorship Opportunities & Benefits

in support of

Tricia's Troops Cancer Connection

FEATURES	\$250	\$500	\$1,000	\$2,500	\$5,000
MEDIA RECOGNITION					Inclusion in press releases and other media publicity as a major event sponsor
EVENT TICKETS			2	4	10
EVENT WEB PORTAL RECOGNITION			Logo on the online silent auction page	Logo on event's homepage AND online silent auction page	Logo on event's homepage AND online silent auction page AND projection display
SOCIAL MEDIA RECOGNITION		Name listing \$500 sponsors	Logo on graphic highlighting \$1,000 sponsors	Logo on exclusive social media post as a \$2,500 sponsor	Logo on exclusive social media post as a \$5,000 sponsor
PRINTED RECOGNITION	Name in program book and on guest tables	Name in program book and on guest tables	Half page ad in program book and logo on guest tables	Logo on flyers, full page ad in program book and logo on guest tables	Logo on invites and flyers, full page ad in program book and logo on guest tables
TRICIA'S TROOPS WEBSITE AND EMAIL BLAST	Name on post-event email blast	Name on Tricia's Troops website and post-event email blast	Logo on Tricia's Troops website and post-event email blast	Logo on Tricia's Troops website and post-event email blast	Logo on Tricia's Troops website and post-event email blast
EVENT NIGHT RECOGNITION	Name in event slideshow	Logo in event slideshow	Logo in event slideshow	Logo in event slideshow	Podium recognition and logo in event slideshow

We encourage potential sponsors to propose any other forms of sponsorship that would benefit you and return recognition for your business. Please contact Candice Strong at 262-303-4034 or email candi@triciastroops.org to discuss any questions about becoming an event sponsor!

(Please see reverse side)

SPECIALTY SPONSOR OPPORTUNITIES

\$3,500 Biergarten Sponsors

Sponsors will receive all benefits of the \$2,500 level plus two additional event tickets, logo displayed prominently on the Biergarten banner and public thanks from the Oktoberfest "mayor" during the tapping of the keg.

\$1,500 Sponsor Opportunities

The first 5 donors at the \$1,500 level can choose one of the areas below to sponsor. (First come first serve). They will also receive each of the \$1,000 level benefits.

Beer Stein Sponsor

Sticker logo on all souvenir boot beer steins

Bidder Paddle Sponsor
Logo on all bidder paddles

Name Tag Sponsor
Logo on all attendee nametags

Pretzel Necklace Sponsor
Logo on 350 pretzel necklaces

Silent Auction Sponsor
Logo on all silent auction item sheets



\$750 Sponsor Opportunities

The first 5 donors at the \$750 level can choose one of the areas below to sponsor. (First come first serve). They will also receive each of the \$500 benefits.

Beer on the Wall Sponsor:

Logo on signage by the "Beer on the Wall" fundraiser

Oompah Sponsor:
Logo on signage by the musical entertainment

Photo Area Sponsor:
Logo on signage at the photo area

Competition Area Sponsor
Logo on signage by the Stein Holding & Hammerschlagen areas

Gasthaus Sponsor:
Logo on signage at each of the bars

In-Kind

In-kind sponsor opportunities include beverages (beer, cider, soda), dessert, graphic design, printing, linens, rentals, decor, photography etc. Receive comparable benefits to those listed on the first page based on the fair market value of your donation.